



The IRE Incentive scheme is a new initiative from Horse Racing Ireland designed to stimulate and fortify Irish thoroughbred breeding, racing and Sales.

The scheme will award a Sales voucher of €10,000 to owners of Irish-bred winners of 150 selected races across the Irish Flat and National Hunt programmes in 2021. The owners of each eligible winner – those carrying the (IRE) suffix and Foal Levy compliant – will have until the end of the following year to spend their voucher on another Irish-bred thoroughbred at any Irish-based public auction thoroughbred Sale.

The first race in the scheme will take place on Friday 26 March 2021 at Dundalk Racecourse. Scheme races will be two-year-old fillies' maidens; two-year-old auction maidens and median auction races; three-year-old median auction maidens; and National Hunt auction races.

The scheme is funded by Horse Racing Ireland and managed by Irish Thoroughbred Marketing, with support from the Foal Levy. See below a list of the IRE Incentive races for 2021 and scheme terms and conditions.

Voucher winners are asked to fill out the claim form on the ITM website. The ITM team will be in touch to provide any further information required as to how and where vouchers can be spent.

Contact Irish Thoroughbred Marketing for further information: info@itm.ie / +353 (0) 45443060



TERMS & CONDITIONS



- Bonus of €10,000 applied to 150 specified races in the Irish racing programme, as selected by HRI.
- Only horses carrying the IRE suffix will be eligible to win.
- Winning horse must have Foal Levy debts paid at time of race.
- A horse can only win the bonus once.
- The bonus will be applied to the registered owner at the time of the race.
- In the case of Clubs / Syndicates, the bonus will be applied to the registered agent.
- For partnerships, bonuses will be allocated based on the % shareholding.
- HRI account of winning owner must not be in an overdrawn position.
- The bonus will be redeemable by the registered owner against the purchase of (IRE) bred horses at Irish thoroughbred public auctions.
- Bonuses cannot be offset against any previous purchase.
- Bonuses cannot be offset against a horse for which Foal Levy has not been paid. Eligible horses at time of catalogue printing to carry an eligibility logo on catalogue page.
- Bonus holders must pre-register with the relevant sales company in advance of any Sales at which they intend to utilise the bonus.
- Bonuses are strictly non-transferable.
- More than one bonus can be offset against the purchase of a single Lot.
- The bonus is valid from the date of clearance to the end of the following year.