

**MEDIA RELEASE:**

21 February 2017

**Maximise winnings with Plus 10**

- Pay Plus 10 'Owner Registration' to maximise racetrack winnings
- Addition of a €12,500 Plus 10 bonus trebles prize money in many instances
- 550 races to feature a bonus this year
- Owner Registration due by 28 February

For a serious boost to racetrack winnings, owners and trainers are encouraged to finalise Plus 10 registration before the end of this month.

Just seven days remain for the third and final Plus 10 registration fee to be paid in order to qualify horses to win one of the 550 €12,500 bonuses which will be on offer across Ireland and Britain in 2017.

In many instances, the addition of a Plus 10 bonus trebles prize money, with the benefit shared between the owner, breeder, trainer, jockey and stable staff.

If the 'Owner Registration' is not paid by 28 February, the opportunity to win a bonus will be forfeited. To finalise registration, download a registration form from [www.plus10bonus.com](http://www.plus10bonus.com). Buyers of Plus 10 horses at breeze-up sales have two weeks from the date of the sale to pay and finalise registration.

Since 2015, more than €10 million in bonus prize money has been won, shared amongst the owners, breeders and trainers of about 770 horses.

Bonus beneficiary, Garrett Freyne, won a bonus with smart filly Joyce Compton in a two-year-old nursery handicap at Gowran Park last year. He said: "It was brilliant to win a Plus 10 bonus last season, it is an amazing plus. Winning a bonus meant I took home nearly €17,000 in prize money which went a long way towards subsidising the cost of the horse.

"I always look to buy Plus 10 registered horses at the sales so I have the chance to win a bonus, I would be mad not to, it's a no-brainer."

Simon Bridge, director of the Ontoawinner syndicate, recommends the bonus scheme and said: "Winning a Plus 10 bonus makes such a huge difference to prize money. It is an absolutely fantastic initiative and a great reward for a syndicate, often you can treble prize money. I always make sure to qualify Ontoawinner horses for Plus 10."

The first opportunity for two-year-olds to win a bonus this year comes in a Maiden race at Naas on 26 March and a Conditions race at Doncaster on 1 April. Three-year-old Plus 10 races continue at Lingfield Park and Dundalk this week.

To download a registration form, check a horse's registration status, view the Plus 10 race programme or for more information visit [www.plus10bonus.com](http://www.plus10bonus.com).

**ENDS:**

For further information about Plus 10, contact:

Camilla Carter

Plus 10 Executive

T: +44 (0)20 7152 0026

E: [ccarter@plus10bonus.com](mailto:ccarter@plus10bonus.com)

W: [plus10bonus.com](http://plus10bonus.com)